

AFFILIATED TO  
**AIMA**  
ALL INDIA MANAGEMENT ASSOCIATION

# BDMA

**BHARUCH DISTRICT  
MANAGEMENT ASSOCIATION**

AN ISO 9001 : 2015 CERTIFIED ORGANIZATION

## CSR FORUM

PRESENTS

# prayatna

ISSUE - 03

Oct-Nov-Dec 21'

“ Appreciating  
CSR Initiatives by  
various organizations ”



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YOU DON'T  
**ALWAYS  
NEED A PLAN.**

SOMETIMES  
you just need to

**BREATHE,  
TRUST,  
LET GO**

and see

**} WHAT HAPPENS**



# FROM THE DESK OF PRESIDENT'



*The CSR spending made mandatory under new provisions.  
This has made more accountable to all those responsible in CSR activities*

Dear Friends,

I feel glad that we are coming up with our 3rd Issue of 'Prayatna' – BDMA's CSR News Bulletin for the month of October-November-December 21'. Various companies participated in sharing their activities and thoughts. The first and second issue was well received by everyone including members and non-members from industries across the district.

We are witnessing third wave of COVID 19 and this time the focus should be on helping needy for COVID Care Relief, sanitizing villages, building basic infrastructure like toilets in schools located in rural areas of Bharuch, water conservation, conducting eye camps, providing drinking water, contributing towards maternal & child health, tree plantation, conducting sewing classes for women, constructing bathrooms, providing Health Care centers with Doctors and nominal consulting fees, medicines etc, conducting awareness about women health & hygiene, donating ambulance van, providing facilities like computer labs for schools in rural areas, donating masks, providing nutrition kits to Pregnant & Lactating women and Malnourished children, constructing community halls for marriages, social gatherings, meetings etc, conducting vaccination drives, providing notebooks, compass box, umbrella, school bags, fulfilling Gram Panchayat Office requirement, promoting & creating sustainable livelihood for farmers and women.

With implementation of new amended CSR Policy by Ministry of Corporate Affairs, this is effective from 22nd January 2021. I thank everyone for taking your precious time to read our CSR News bulletin 'Prayatna.' We are happy to announce that we are soon going to come up with our 1st CSR Conclave to be held in 1st Week of March 2022. The amendments are aimed to strengthen the CSR ecosystem by simplifying the compliances. The CSR spending made mandatory under new provisions. This has made more accountable to all those responsible in CSR activities.

Friends, as you all are well aware that we are planning of 1st CSR Conclave in the month of March 2022. Our CSR Forum Chairman Nirmalsinh and Co-Chairman Alkesh Rana have already started the activities in this direction and I am sure that CSR Conclave is going to be a mega event. So, stay tuned to all updates coming your way regarding our 1st CSR Conclave.

To conclude, I would like to quote Mr. Tony Blair by saying, "The emphasis placed by more and more companies on corporate social responsibility, symbolizes the recognition that prosperity is best achieved in an inclusive society."

We wish a healthy time ahead..... take care of yourself, family and surroundings

Thanks,

**Harish Joshi**

President



**Successful people have a social responsibility to make the world a better place and not just take from it.**

- Carrie Underwood





# FROM THE DESK OF CSR FORUM CHAIRMAN'

02  
PAGE



Dear Readers,

Greetings!

I would like to take this opportunity to thank everyone from the industries for accomplishing various CSR initiatives undertaken by you. I appreciate and express my thanks to one and all from industries of Bharuch district for making an impact and creating a change in society by your kind and generous actions. The 2nd issue of our CSR News Bulletin – 'Prayatna' was quite successful and it would not have been possible without our avid readers of 'Prayatna.'

I request everyone to keep sending us the reports for our CSR News Bulletin - 'Prayatna' like this time. We have undertaken a very important 'Baseline and need assessment survey' across 67 villages of Vagra Taluka by joining hands with Vikas, Centre for Development which has added a feather to our BDMA hat. We have seen a good progress in the survey and awaiting for it to provide us with an in-depth outcome to serve to CSR initiatives by the industries.

I would also like to take an opportunity to announce that we will come up with our 1st CSR Conclave soon in the 1st week of March.

Please do take out your valuable time to read our 3rd issue of 'Prayatna' – The CSR News Bulletin.

Give us your support as always. My thanks and regards to everyone.

**Nirmalsinh Yadav**

Chairman - CSR Forum

CSR  
CORPORATE  
SOCIAL  
RESPONSIBILITY



Successful people have a social responsibility to make the world a better place and not just take from it.

- Carrie Underwood



### CSR INITIATIVES IN QUARTER OF OCTOBER — DECEMBER 2021

- Donated Trima Accel Automated Blood Collection System with Prima Accel LRS Plasma Set Machine with Donor Station, Trolley and 24 Nos. of Plasma, Platelet & Blood Collection Kits with Solution worth Rs. 28 Lacs to Smt. Saraswati Singhal Blood Bank Project, Kumarpal Gandhi Blood Bank, Valia Road, Ankleshwar, Managed by Health Care Society of Ankleshwar and supported by Rotary Club of Ankleshwar.
- Supply of Critical Medicines for treatment & Other common illness to,

a. Dr. Deepa Nadkarni, providing his service in Borbatha village and free consultation along with necessary medicines for poor villagers on OPD Basis. which will suffice requirement for treatment of 150 Nos. of Patients.

b. Ramakrishna Vivekananda Charitable Trust, Ankleshwar

c. Jay Shree Jalaram Sewa Mandal Trust, Kasak Circle Bharuch for poor and underprivileged Industrial labors on Free of Cost basis, which will suffice requirement for treatment of 475 Nos. of Patients

- Milk Supply to Poor Patients admitted in Civil Hospital, Bharuch who are kept on Liquid/Milk Diet, through Seva Yagna Samiti.

- 350 Nos. of Blankets Distributed to poor people and tribal hostel students.

### FOOD GRAIN TO NURSING ASST. FEMALE STUDENTS



### PLASTIC FREE VILLAGE CAMPAIGN



### TRIMA ACCEL AUTOMATED BLOOD COLLECTION SYSTEM WITH PRIMA ACCEL LRS PLASMA SET MACHINE WITH DONOR STATION

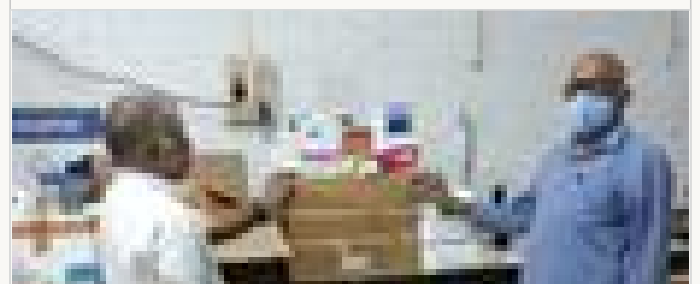


Ramakrishna Vivekananda Charitable Trust, Ankleshwar, Dr. Deepa Nadkarni and Jay Shree Jalaram Sewa Mandal Trust, have taken initiative for extending support in this critical phase of Covid-19 Pandemic, to provide free of cost medicines & OPD consultation to underprivileged patients, thus based on the requirement of Doctors, we are providing medicines to them for free treatment of underprivileged poor patients.

To protect against winter cold, old and needy people of Bharuch District along with tribal students in residential hostels studying in villages of Narmada and Bharuch Districts, have been provided Blankets (350 Nos.)

Seva Yagna Samiti has taken initiative to feed Milk to Patients receiving treatment in Civil Hospital, Bharuch, in this quarter we have Sponsored Milk Diet Supply which could able to Feed, approximately 1700 Patients. (Nos. of Serving)

### FREE MEDICINE SUPPLY



Sustainability includes how you run your business, and my bottom line includes how you treat your people. Sustainability starts with your staff. - Tom Douglas





# CSR ACTIVITIES BY

## DEEPAK FERTILISERS AND PETROCHEMICALS CORPORATION LTD. - DAHEJ



**Arrange Safety Training Programmed  
at Rahiyad Primary school.**



**Arrange Safety Training Programmed  
at Rahiyad Secondary School.**



**Pre-Christmas celebration at Rahiyad Primary,  
Secondary and Higher secondary school at Rahiyad.**



**Arrange Covid-19 Vaccination Drive at DFPCL-Dahej  
plant at free of cost. Total 52 employees were  
vaccinated on same day.**



ભરૂચ | સરકારી માધ્યમિક અને ઉચ્ચતર માધ્યમિક શાળા, રહિયાદમાં દિપક ફર્ટિલાઈઝર્સ, રહિયાદ દ્વારા શાળાના વિદ્યાર્થીઓને માટે આપત્તિ વ્યવસ્થાપન અને ફાયર સેફ્ટી અંગે માર્ગદર્શન અને તાલીમ શિબિરનું આયોજન કરવામાં આવેલ હતું. જેમાં કંપનીના એડમીન સીનીયર મેનેજરી સાગર સોની, ફાયર મેનેજર શેલેષભાઈ પરમાર, સી.એસ.આર. મેનેજર ઈમરાનભાઈ ટીસ અને અન્ય સ્ટાફ હાજર રહ્યા હતા.



ભરૂચ | દીપક ફર્ટિલાઈઝર્સ અને પેટ્રોકેમિકલ્સ લિમિટેડ, દહેજ પ્લાન્ટ ના કોર્પોરેટ સોશિયલ રિસ્પોન્સિબિલિટી અંતર્ગત કંપનીના એનજીઓ ISHANYA FOUNDATION છેલ્લા 4 વર્ષ થી રહિયાદ અને સુવા ગામમાં CSR- પ્રવૃત્તિઓ કરી રહી છે. રહિયાદ અને સુવા ગામ પંચાયત

**Local News Paper coverage of two of our CSR-Activities had done in this quoter.**  
**Local news paper coverage on fire & Safety training was organised for both the school in Rahiyad village.**  
**Second one is Installation of children playing equipment's in Rahiyad & Suva village.**



The secret of getting ahead is getting started

- Mark Twain





- Mobile Medical Van – OPD – 1526 – (MALE: -609 FEMALE: - 682 CHILD: -235)
- Artificial Insemination -90
- Shed Work Done at Derol High School
- Specialized Orthopedic Health Camp arranged @ Vilayat Village on 15th and 27th November 2021 – Total Patients - 91
- Rs. 3000 Scholarship given to 197 girl children for students going for Higher Education Post Primary School
- 50 Mal Nurtician Kit given to Pregnant Women of Vilayat village and Vorasamni Village.
- Blood Donation Camp organized at Grasm Plant - 60 Employees Donated Blood
- Dipawali Craft Exhibition with Co-ordination with Kalrav School – (Day Care School for Specially Abled Children)
- Dipawali courtesy Visits to local Leaders.



### CSR Initiative

#### Exhibition of Products by Rural Women

**Objective:**  
To Enhance the market platform and network to help the rural women to market their products.

The Exhibition will be held on  
**23 Oct. 2021, Saturday**  
Time 9.00am to 8.00pm  
at Rang Lords Hotel, Bharuch.

Inauguration by:  
**Smt. Rachna Garg**



25 stalls  
Handicraft,  
Jewellery & Embroidery  
& Decorative Items,  
Jute Bags, Silk &  
Cotton Garments,  
Leather items,  
Handlooms Products,  
Paper & Herbal Products

આદિત્ય બિરલા ઇન્ડસ્ટ્રીઝ લિમિટેડ - વિલાયત યુનિટ | Grasm Industries Limited - Vilayat Unit



Businesses need to go beyond the interests of their companies to the communities they serve

- Ratan Tata





Gulson Polyols Limited got the toilet constructed for the children of a primary school at Vakatpura Village, Jhagadia whose condition was very bad and the children had to go to the open field to toilet.

Along with this, the company coloured the school premises so that the school looks clean and beautiful.



The brands that will be big in the future will be those that tap into the social changes that are taking place

- Sir Michael Perry





### PLASTIC FREE KALADARA VILLAGE

Gujarat Pollution Control Board (GPCB) has taken Initiative of Plastic Free Village in same Companies to adopt the Village from October-2021. In this initiative – Companies have to do Cleaning work in village and sent to designated place - make a system for sustenance. To support social development activity Indofil Adopted Kaladara Village. Assess the existing Plastic waste in the Village – completed initial cleaning activity through agency – placed posters at various places - organized

Awareness Session to Villagers about single use plastic waste – Provided Waste collection Plastic Drums duly labeled. A system has made for weekly Plastic waste collection and sent to designated site. In this support – Sarpanch shri and Talati and other key personnel from Kaladara have given whole hearted support to make this initiative successful.



kaladara-before

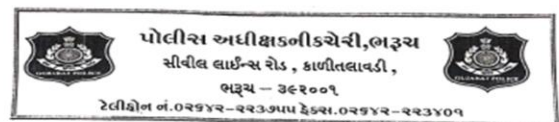


kaladara-after

### CONTRIBUTION FOR DEVELOPMENT OF SPORTS COMPLEX AT POLICE HEAD QUARTER - BHARUCH



Indofil Industries Limited has contributed Rs. 1,00,000/- (One Lakhs) to Bharuch Police in Police Welfare Fund Account for construction of Sports Complex at Bharuch Police Head Quarter in December-2021. Indofil is aiming to provide maximum possible support to Society. Police is also an important pillar of the society and by providing such support in sport complex for Police – Indofil has shown a positive gesture in society.



મનિ,  
Ashish Desai  
Indofil Industries Ltd,  
Dahej

વિધિ :- સી.એસ.આર ફંડમાંથી નાણાં ફાળવવા બાબત.

જય ભારત સહ ઉપરોક્ત વિધિ અન્વયે જણાવાનું કે, ભરૂચ પોલીસ ટેડડવાટર ખાતે બેડ મિટલ ગ્રેટ બનાવવા કામગીરી ચાલુ હોય, જેનો અંદાજિત ખર્ચ રૂ. ૭૨,૦૦,૦૦૦/- જેટલો હોય જે અનુસંધાને આપની કંપનીના સી.એસ.આર ફંડમાં મંજૂર સચેલ ફંડ નીચે જણાવેલ પોલીસ ટેડડર એકાઉન્ટમાં ફાળવણી કરવા પોલીસ પરીવારની ફીટનેશ જળવાય છે તેના હિતાર્થે સી.એસ.આર ફંડ ફાળવવા આપને વિનંતી છે.

With Account No. 10328801041  
IFSC: SBIN0000339  
Dist. Bharuch Police Welfare Fund

16/12/21  
I/C કચેરી અધીક્ષક  
પોલીસ અધીક્ષકની કચેરી  
ભરૂચ



- ❖ Aarti company associated with an NGO — Asmita Vikas Kendra, for operating two mobile dental vans – one each for the Dahej and Jhagadia cluster in the Bharuch district of Gujarat.
- ❖ Donated Rs. 2.0 Lacs for Grossery kit during Covid time through JIA.
- ❖ Donated 50 beds for Jhagadia and Netrang Covid Care Centre through JIA.
- ❖ Initiated Covid Care Centre at Dahej in Consultation with Collector office and Dahej Health & Welfare Society.
- ❖ Donated Laptop & Inverter at Jhagadia Police Station
- ❖ Greenbelt development: Started plantation of 4500 trees in 10 acres land @ Selod village

હિલ્લો ભારત 22-08-2021

ભરૂચ જિલ્લાના 5 ગામમાં 151 દર્દીઓના દાંતની સારવાર, ચેકઅપ કરવામાં આવ્યું



ભરૂચ | અસ્મિતા વિકાસ કેન્દ્ર ત્રાલસા, આરતી ઇન્ડસ્ટ્રીઝ અને આલેકેમી લોબોરેટરીઝ સાયખાના સહયોગથી ભરૂચ જિલ્લાના ગામોમાં વિના મૂલ્યે દાંતનું કરતુ દવાખાનું કાર્યરત છે. જેમાં જરૂરિયાતમંદ લોકોને દાંતની સારવાર અને ચેકઅપ કરવામાં આવે છે. તા.13 થી 20 ઓસ્ટ સુધી આ ડેન્ટલ કેમ્પ કોડી, ત્રાલસા, મોસમ, પહાજ અને સાયણ ગામમાં દાંતની ટ્રીટમેન્ટ, ચેકઅપ રાખવામાં આવેલ જેમાં 151 દર્દીઓનું ચેકઅપ કરવામાં આવ્યું હતું.

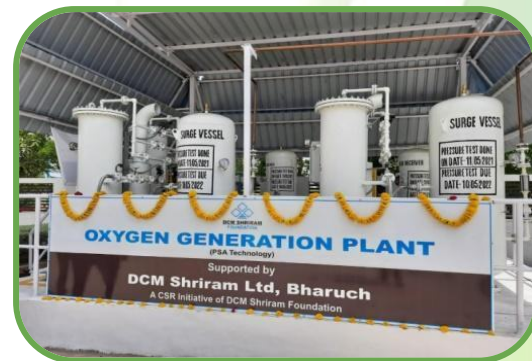


It is not good enough to do what the law says. We need to be in the forefront of these issues.

- Anders Dahlvig



- ❖ **Support in providing Oxygen:** The Company has installed 6 Oxygen Generations Plants with PSA (Pressure Swing Absorption) technology. These six plants are installed in District Hospitals of Bharuch and Ankleshwar in Gujarat with a capacity of 10m<sup>3</sup>/hr.
- ❖ SAC Bharuch also donated 200 medical PPE kits, 1200 N95 face masks, and 60 Liters of Hand sanitizer to 10 PHCs, 2 CHCs, and 1 COVID care center of Jhagadia block of Bharuch district.
- ❖ COVID-19 vaccination awareness drives were carried out among villagers of Kharchi Bhilwada through door-to-door visits in association with Gram Panchayat and Government Health Staff.
- ❖ **Sodium Hypochlorite solution:** During April to September 2021, SAC Bharuch has distributed 59,040 litres of Sodium Hypochlorite solution free of cost to nearby Gram Panchayats, Municipalities and Taluka Panchayats.



**Support in providing Oxygen**

**SCOVID-19  
Support to PHC's and CHC's.**



**Stakeholders want companies to make a profit, but not at the expense of their staff and the wider community**

- Brian Gosschalk







### Environment Day Celebration

Celebration of World Environment Day the Galaxy company did tree plantation activity.

On this Occasion company planted Total – 2600 Trees Planted (200 outside periphery and main road & 2400 Inside of the Factory)



### Maternal & Child Health kit

Galaxy company donated 171 Maternal and Child Health Kit to Pregnant women of Bharuch Civil Hospital in association with NGO Seva Yagna Samiti



In a world of lies and liars, an honest work of art is always an act of social responsibility

- Robert McKee





## Women Health & Hygiene

Awareness Session on Menstruation and Menstrual Health & Hygiene.

Donation of Vending machine and Incinerator. to the Government school of Kapalsadi.

## Donation of Ambulance Van

The DHO, Bharuch and Medical Officer of PHC, Jhagadia requested to Gulbrandsen Technologies (I) Pvt. Ltd. for the new Ambulance van to provide the emergency services to the villagers.

The Ambulance van is used for Vaccination to the children, for transportation of Antenatal and Postnatal mothers, they also use in the different camps in villages.

Beneficiaries: 5 Health sub centres of Jhagadia PHC, 22000 people from 10 villages of near by Jhagadia.



Creating a strong business and building a better world are not conflicting goals – they are both essential ingredients for long-term success

- Bill Ford





## Water Impact Project: Randedi Drinking Water



KOHLER was established Drinking water facility at Randedi village.  
Partnered with GVT for behavior change program

### Community Benefits:

- Saved 8200 hours gathering water
- Reduced diarrheal disease 38%

People Served: 450 .

Target to achieve 60% community usage within first year and second year 90% usage • Target to reduce 20% water diseases



## Community Center



Talodara villagers approached to KOHLER company and requested to provide a Community Centre.

Company construct Community hall with basic facilities like kitchen & Toilets

Company constructed hall for the purpose of Community programs like marriages, Social gathering, Meetings etc...



The key to understanding the future is one word: sustainability.

- Patrick Dixon





# CSR ACTIVITIES BY

## PRIVI SPECIALITY CHEMICALS LIMITED - JHAGADIA

Sr No	Activity
1	COVID-19 fund outbreak to help (Hospital bed with mattress, Oxygen, ventilator)
2	Long Note Book, Compass Box, Umbrella, School Bags
3	Vaccinations for All Employees(Company Staff, Contract Employee, Project contract Employees)
4	Gram Panchayat Office requirement ( 2 Chair, 1 Table, 1 Computer Set)



Coming together is a beginning ; keeping together is progress ;  
working together is Success

- Henry Ford





## UPL Khedut Pragati (Sustainable Livelihood)

To promote & create a sustainable livelihood for farmers

- ❖ 10 Demonstration of Creeper Vegetable of Half acre in Selod & Fulwadi
- ❖ 1 Marigold demonstration at Selod
- ❖ 22 Farmers installed drip irrigation with support of 10-15% subsidy provided by UPL
- ❖ Regular Farmer Group Meeting



## UPL Udyamita (Sustainable Livelihood)

To promote & create sustainable livelihood for women



## UPL Gram Pragati

To work towards achieving village development

Sanitation blocks built one each at Kapalsadi Government Primary School & Talodra Government Primary School, reaching out to 180 and 250 students respectively



If you can Dream it, You can do it

- Walt Disney





Sr No	Activity
1	Sanitization of 16 villages surrounding the Jhagadia GIDC were done time to time.
2	In the 2nd Wave of Covid-19 as guided by SDM Jhagadia JIA developed Covid Care Centre at Sultanpura, Avidha ,Valia, Kharetha, Dadeda having total of 225 bed & 60 Oxygen Cylinder sets.
3	JIA also running a Covid-19 vaccination centre for employees of industries,their family members and people of surrounding villages with the help of Jhagadia PHC and trying to give their small contribution in the world's largest vaccination drive initiated by our honorable PM Shri Narendra Modi. In this initiative JIA provided more than 3000 doses of vaccination at JIA centre only
4	JIA also Provided Covid -19 Medicines at Sevashram Hospital amounting Rs.1,00,000/- for treatment of needy patients



Innovation distinguishes between a Leader and Follower

- Steve Jobs





### HEALTH PROJECTS

In order to provide affordable, accessible and equitable public healthcare, Jubilant Bhartia Foundation has started a community healthcare program called Jubicare. Through our JBF Medical Centre and by using information and communication technologies for exchange of valid information for diagnosis and treatment, over 6,911 people availed our healthcare services.

In addition to the medical centre, ambulance service and telemedicine, JBF is catering to Vilayat's healthcare and Public health needs through various activities. This month, JBF finished sanitization of Vilayat Primary school and distributed First-Aid kits. Dr. Shailesh Nakum also provided awareness on nutrition to the students and conducted their health check-ups as well.



### VARISHTHA NAGRIK AROGYA



JBF has merged Entrepreneurship into Healthcare in order to provide Quality health service along with Sustainability. We are providing Health Check-up equipment to our identified Village Level Entrepreneurs who then go door-to-door in nearby villages to take basic health parameter check-ups. What they earn from each check-up is theirs and have to maintain the equipment from it. So far we have completed over 250 check-ups.

### SKILL UPGRADEATION

Keeping in mind to escalate the employability of rural women and girls, Jubilant Bhartia Foundation has initiated Tailoring and beauty technician courses at our skill upgradation centres at Vilayat and Bharuch. This month, we have enrolled 70 students for these courses that will run for 3 months. Our students are learning to make garments and professional beauty and care services that are marketable.



In order to impart basic computer training in the most economical, affordable and accessible way, Bharuch has basic computer training sessions running in two forms. The Rural Inclusive lab at Bharuch Skill upgradation centre has hosted 47 students this month and imparted basic and essential educational skill- computer training. Our HP WOW bus has travelled to three villages cyclically this month and imparted training to 117 students. With the help of HP WOW bus, we have made computer training accessible in the most marginalised and underserved rural spaces

### INAUGURATION OF E-MUSKAAN: BHARUCH BLOCK




E-Muskaan is our Digitalization project where we aim to digitalize 536 Schools across 7 locations. We are providing a 50 inch smart Android TV in every school along with hydraulic cabinet with Green board. We are also providing offline content for the same. At Bharuch we are digitalizing 35 schools across 3 blocks- Vagra, Netrang and Bharuch. JBF has successfully inaugurated E-Muskaan Kits at Five schools of Bharuch Block- Nandelav Prathamik Shala, Bholav Prathamik Shala, Dandiyabajar Prathamik Shala Nava Makhtampur Prathamik Shala and Umraj Prathamik Shala. Our Project E-Muskaan was inaugurated by chief guest Dushyantbhai Patel, MLA Bharuch ( Deputy Chief of Gujarat Legislative). He appreciated the foundation's effort and explained the importance of digitalization in the current scenario. The Event had Mr. Amit Chawda, President of Bharuch Municipality, Mr. Dharmeshbhai Mistry, Chairman of R&D District Panchayat Building Department, Sarpanch and Zilla Members of various villages and Principals of the Five schools.



**In order to have a meaningful impact, companies should value diversity and inclusion from Day One**

- Christine Tsai





# Happy Uttarayan

What are you waiting for? Come and be our members soon  
For enquiries on Membership & Sharing your valuable  
Feedback/Suggestions,

**Contact us @**

bdmainfo13@gmail.com / +91 76240 04031 / (02642) 226619

Address : 201-207, 2nd Floor, 7-X The Business Hub,  
Old N.H. 08, Bholav, Bharuch - 392 001.

Time : 10:30 am till 06:30 pm

Visit us @ [www.bdma.in](http://www.bdma.in)



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The best way to find yourself is to lose yourself in the service of others

- Mahatma Gandhi

